



10x10 JACKSON HOLE



February 2010 10x10 Newsletter



JHESP Update

The Jackson Hole Energy Sustainability Project evolved out of the Wolfensohn Challenge initiative. That initiative began with a challenge grant from Jim Wolfensohn, former president of the World Bank. His challenge grant led to efforts to raise further funds and educate and engage the public. The Wolfensohn Challenge group determined that one of the best ways to engage the local public and other State of Wyoming leaders was to host an Energy Sustainability Summit, held in October of 2009. In addition to the Summit, the Wolfensohn Challenge group came up with some overarching goals to redefine the Jackson Hole community in terms of energy consumption, conservation and sustainability.

The mission of the JHESP is to make Jackson Hole a leader in energy efficiency and energy innovation; to transform the community into a model for sustainability, cost savings and conservation; to provide outreach and education; and to provide creative investment opportunities to realize these goals for future generations and energy independence.

Since the October summit, which was a huge success, the JHESP has been making progress. The governance structure has been established with 3 members from LVE, 2 from the Town of Jackson, 2 from Teton County. Their inaugural meeting was held January 27.

The JHESP is a generational challenge for our community and requires engagement at all levels of local government and the community at large down to each individual energy user. For further information contact Wendy Koelfgen at wkoelfgen@tetonwyo.org.

10 x 10 is JHESP? Despite all the acronyms out there, the 10x10 effort is in fact separate from the JHESP project. The 10x10 effort is the effort of just the Town of Jackson and Teton County facilities, a three-year project that finishes at the end of this year. As outlined above, the scope of the JHESP is larger and encompasses the entire county, including residents.

WYECIP

The Town and County are both participating in the WYECIP program (Wyoming Energy Conservation Improvement Program). This program involves energy

upgrades to Town and County facilities with guaranteed energy savings through the contractor responsible for construction/implementation of the upgrades. These projects are grant funded.



CFL Tidbit

Turning a CFL on and off more frequently will shorten its life. Because of this, and because CFLs are more expensive than incandescents, we generally recommend consumers use CFLs in applications where they are on for at least 15 minutes, where CFLs have the biggest impact and make the most sense economically.



This is IT!

It is now 2010 people! This is THE year, our final test to see if we've reduced our energy consumption by 10%. So from January 1st through December 31st of 2010 we need to hit it out of the ballpark. In the energy world there are two ways to reduce energy — through engineering and behavioral. There are huge challenges with some of our teams due to the fossil fuel challenges. Some departments have grown. We really need to figure out the balance between growth and energy reductions. This is the home stretch, folks.