

# 10x10 Transportation Action Team Plan Update:

Goals: (*Broad general intention, intangible, abstract, can't be validated as is.*)

1. Achieve a shift from SOVT to transit trips or other alternative modes
2. Reduce carbon emissions absent of any alternative mode shifts
3. Reduce vehicle trips in general

Objectives: (*Narrow, precise, tangible, concrete, and can be validated.*)

1. Shifting mode-share to transit and non-motorized
  - a. Bicycle Commuting Program
    - i. Bicycle Commuter Facilities – showers, lockers, bike parking
    - ii. Bicycle Commuter Purchase – rebate on purchase of bicycle and related items for commuting/other (Bicycle Commuter Act)
    - iii. Bicycle Commuter Subsidy – payment for commuting by bicycle
    - iv. Free Bike – provision of town/county-owned bike for commuting
  - b. Infrastructure
    - i. Pathways, sidewalks, bike routes, bike boulevards, parking, connections to transit
  - c. Parking Management
    - i. Reduction of subsidized vehicle parking, provision of market priced parking
  - d. Rideshare Program
    - i. Rideshare Parking Priority – priority/reduced rate parking for car/vanpool
    - ii. Rideshare Program – coordination, marketing, tools to promote car/vanpool
    - iii. Rideshare Subsidy – Payment for commuting by rideshare
  - e. START funding
    - i. Bus pass subsidy, Smart Passes
  - f. Education, marketing, encouragement
2. Reducing Emissions
  - a. Education, marketing, encouragement
    - i. Smart Driving Habits
    - ii. Anti-Idling
  - b. High Efficiency Vehicle Program
    - i. Hybrid Vehicle Purchase – reebate on purchase of hybrid vehicle for commuting/other
    - ii. Incentives – waive registration fees, offer priority parking for high efficiency vehicles
    - iii. Fleet Vehicle Replacement – see Fuels and Fleet Team Action Plan
  - c. Infrastructure
    - i. Anticipate, provide infrastructure for evolving technologies (plug-in hybrids)
3. Reducing Vehicle Trips
  - a. Land Use Planning
    - i. See Land Use Team Action Plan
  - b. Work Scheduling
    - i. 4 x 10 work week
    - ii. Flexible Schedule – variable start/stop times to workday
    - iii. Telecommuting – work from home X days/week
  - c. Parking Management

## Accomplishments:

Project/Action	Date completed	Goal/ Objective
Bike racks		1.a.i
Green Bikes Program		1.a.iv
Infrastructure – pathways, sidewalks		1.b.i
Town/County START bus subsidy for employees		1.e.1
Smart Driving Habits		2.a.i
Anti-idling campaign		2.a.ii
4 x 10 Work Week		3.b.i
Flexible Schedule		3.b.ii
Telecommuting		3.b.iii

## Ongoing or Current Projects/Actions:

Action	Steps required for Implementation	Responsible Party	Schedule/ Date	Goal/ Objective
Infrastructure – pathways, sidewalks	Continued funding, political support	JHCP, TOJ Engineering	Annual projects	1.b.i
Parking Management	Council, BCC approval	TOJ, TC	?	1.c.i, 3.c
Education & Marketing – Anti-Idling, Smart Driving	Promotional campaign	TOJ, TC	?	2.a.i, 2.a.ii
Education & Marketing – Work Scheduling	Employee awareness, encouragement	TOJ, TC	?	3.b.i-iii

## New Actions/Proposals:

Action	Steps required for Implementation	Responsible Party	Schedule/ Date	Goal/ Objective
Bicycle Commuting Program	Funding, Council and BCC approval	Facilities, JHCP	FY10	1.a.i-iv
Bicycle Park-n-Ride	Planning, approval, funding	START, JHCP	FY10	1.b.i
Infrastructure – bike boulevards, ped facilities	Planning, approval, funding	JHCP, TOJ	Winter 08/09	1.b.i
Parking Management	Planning, approval	TOJ, TC	?	1.c.i, 3.c
Rideshare Program	Planning, approval, funding	TOJ, TC	FY10	1.d.i-iii
High Efficiency Vehicles	Funding, approval	TOJ, TC	FY10	2.b.i-iii