Teton County Fair Board
Special Meeting Minutes
Tuesday April 7th, 2020 @ 3:00PM
Join Zoom Meeting
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Mission: The mission of the TCFB is to produce an exceptional fair and administer the year-round use of the fairgrounds while promoting the western heritage; uniting urban and rural communities in celebration.

Vision: The TCFB’s vision is to actively engage in the pursuit and promotion of our rural and agricultural heritage, from neighborhood back yards to family farms and local businesses.

I. Call to Order
Marybeth calls the meeting to order at 3:01 pm.

II. Roll Call/Pronouncement of a Quorum
Present: Marybeth Hansen, Matt Hall, Steve Genzer, Gary Hardeman, Amy Hindman, Hannah Bouline joins at 3:03 pm, Tere Nelson and Deb Lutz join at 3:07, Peter joins at 3:55 pm.
Also Present: Rachel Grimes, Hadley Stewart, Sarah Mann, Alyssa Watkins

III. Adopt Agenda
Steve motions to adopt the agenda. Gary seconds. All in favor.

IV. Public Comment
No public comment.

ACTION ITEMS
V. New Business
a. 2020 Fair Budget, 20% Reduction
Rachel speaks to the county-wide request for all departments and divisions to cut their budgets by 20% due to lost revenues. The Fair budget must be cut by $117,509.
Amy raises concerns about cutting the Fair Board scholarship. Alyssa mentions that since scholarships have not been awarded, the board can make the decision not to award them due to fiscal constraints from COVID-19.
Matt raises concerns about the premiums checking account. The premium account has $17,708.28 in it and $2,340.50 in uncashed checks, which would leave roughly $15,000 that could be put towards premiums for the 2020 Fair.
Rachel discusses the option of having a strictly electronic Fair Book this year in order to save money and allow for flexibility to make changes as they may happen all the way up to Fair. Matt suggests eliminating radio advertising and Tere recommends scaling back print advertising. Rachel cut Fair Book printing, display ads in the JH Chamber Explorer, JH Calendar ad, Best of JH ad, and updated Fair banners with new logo.

Rachel discusses cuts that could be made to the Big Top Tent, and night events. The estimated cost for the Big Top Tent is $28,000, which includes the tent, entertainment, and other programming. The estimated cost of the concert is $33,000. Rachel also cut the cost for having an Etix rep during Fair at $2700. Signed contracts have not been received from the bands for the concert. Tere suggests cutting Ninja, moving the concert to Friday night, and holding the Queen pageant on Wednesday night. Rachel left in a small budget for a 30 x 40 Tent so that Lion’s Club breakfast, Lux Lounge, beer garden, and Wyoming Stargazers can all still come to Fair. If there are savings down the road, small things can be added back to the Fair. Rachel does not recommend cutting contracts that we have already signed – especially those that are multi-year (clowns, train, paintball).

Hannah recommends cutting the concert instead of scaling back incrementally on everything and having a lower quality Fair.

Rachel reviews her cuts for Fair contracts. The Canvas Unlimited budget was reduced from $11,134 to $4,300, reduced cleaning supply budget from $3,500 to $2,500, and cut the photography line item at $2,000.

Rachel reviews cuts to the judge budget; we will be able to find local volunteer judges.

Rachel suggests cutting belt buckles, which saves $10,000. Deb recommends cutting every line item equally by 20%. Hannah recommends making decisions so that the quality of Fair remains the same instead of cutting everything equally 20%.

Peter joins the meeting at 3:55 pm.

Gary recommends following Rachel’s suggested budget cuts.

Deb motions to approve all of Rachel’s recommendations, except for cutting Ninja 100% and replacing it with a 20% cut to the royalty line item. Tere seconds the motion. The Board discusses the additional budget cuts that would occur with Deb’s motion. The Board discusses the Royalty program participation. The Board discusses cutting the fish pond at $3,000. Tere
amends the motion to cut Royalty 50% and cut $3,000 for newspaper advertisement. Deb withdraws her motion.

Tere motions to accept all the cuts Rachel has outlined except to eliminate Ninja completely, keep 50% of the request in the Royalty, and cut newspaper advertisement by 50%. The Board discusses the motion. Tere withdraws her motion.

Hannah makes a motion to approve all the budget cuts outlined by Rachel with the exception to keep 50% of the Royalty budget and removing that amount for advertising from News and Guide or radio. Tere seconds the motion; no further discussion. Hannah, Tere, and Deb in favor. Gary, Steve, Peter, Marybeth, and Matt. Amy abstained. The motion fails.


Matt moves to cut the Fair display ads, radio advertising, and updated fair banners, The Board discusses the motion for clarification. Amy seconds. The Board discusses what the cuts will be to the budget. Matt in favor. Hannah, Tere, Deb, Steve, Gary, Amy, and Peter opposed. The motion fails.

Tere moves to accept all of Rachel’s changes with the exception that we remove $1,200 from advertising and put it into the Royalty budget. Steve seconds; no further discussion. Hannah, Marybeth, Steve, and Tere in favor. Gary, Matt, Deb, Amy, and Peter opposed. The motion fails. Hannah motions to recommend all of Rachel’s changes for advertising budget with the additional cut of 50% of News and Guide and 100% of radio advertising. Deb seconds. The Board discusses the motion. Amy, Deb, Peter, Hannah, Tere, Gary in favor. Marybeth, Matt, Steve opposed. The motion passes.

Marybeth leaves at 4:46 pm.

Gary motions to keep Rachel’s cuts the way they are with the addition of the changes to the advertising budget. No second. The motion fails.

Gary leaves at 4:50 pm; Amy takes over leading the meeting.

Hanna motions to approve the line item cuts to Fair Judges as written. Deb seconds, No discussion. All in favor.
Tere moves to accept fair contracts budget cuts as stated. No second; the motion dies.

Peter motions to accept Rachel’s changes to Fair contracts with the addition of cutting the fish pond at $3,000. Hannah seconds. The Board discusses reducing the cost of the fish pond versus completely cutting the fish pond. Amy, Hannah, Deb, and Peter in favor. Tere, Matt, and Steve opposed. The motion passes.

Hannah motions to approve the Contracts & Events line item cuts as written by Rachel. Peter seconds. The Board discusses what will be cut with the proposed changes. Tere, Peter, Hannah, Steve in favor. Deb, Amy, and Matt opposed. The motion passes.

Deb motions to accept the proposed changes to the Fair Ribbons & Awards line item. Hannah seconds. The Board discusses options for keeping buckles in the budget. Hannah withdraws the motion.

Peter motions to reduce the Fair Rodeo buckles line item from $4,375 to $2,500 and horse show buckles from $5,950 to $3,400. Tere seconds. The Board discusses the possibility of also reducing ribbon orders. All in favor.

Peter motions to cut the meals for the Fair Board regular meetings, special meetings, and horse show meetings and accept the other changes at written in the Fair Volunteers line item. Deb seconds the motion. The Board discusses the food needs for Exhibit Hall volunteers. Amy, Peter, Deb, and Hannah in favor. Matt and Steve opposed. Tere abstains. The motion passes.

Deb motions to pass Fair Premiums cuts as proposed. Tere seconds. All in favor.

Tere motions to accept the changes to the Fair Maintenance line item as written, Steve seconds. The Board discusses what some of the line items mean. Tere, Deb, Matt, Hannah, Amy, and Steve in favor. Peter abstained. The motion passes.

Hannah motions to approve Fair Supplies line item cuts as written. Steve seconds. No further discussion. All in favor.

Hannah motions to approve Fair Other - Charges & Fees as written. Steve seconds the motions. Steve, Matt, Hannah, and Amy in favor. Deb, Tere, and Peter abstained. The motion passes.
Tere moves to approve the Fair Other – Lodging & Mileage line item cuts as written. Hannah seconds. No further discussion. All in favor.

Deb motions to cut the Royalty line item by 1/3. The Board discusses how much can be cut in order to maintain the program. No second; the motion dies but Deb withdraws motion.

Deb motions to cut the Royalty line item in half with the promise from each Fair Board member that they will return the budget when needed. Tere seconds the motion. The Board discusses the fact they cannot make that promise. Tere Deb, Peter, and Amy in favor. Matt, Hannah, and Steve opposed. The motion passes.

Matt motions to approve 4-H budget cuts as recommended by Glenn Owings. Steve seconds the motion. The Board discusses the 4-H budget. All in favor. Motion passes.

Peter motions to accept cutting the JHHS Scholarship line item at $3,000. Tere seconds. The Board discusses cutting the scholarship. Alyssa comments on the current fiscal situation in relation to the scholarship.

Peter leaves at 6:00 pm.

Hannah motions to include one $1,500 scholarship if available and not do it if there isn’t money for it. Tere seconds the motion. All in favor.

Hannah leaves at 6:03 pm.

The Board works to tally their reduced budget, which is $379,810 without the scholarship

DISCUSSION ITEMS

VI. Adjourn

Matt motions to adjourn at 6:10 pm. Tere seconds the motion. All in favor.