

ISWR Digital Map: July 2017

The following digital map provides a summary of ISWR's digital footprint for the past month. Each monthly report lists recent social media posts, identifies current hashtags and offers suggestions for sample posts, so that board members and followers can contribute to our digital voice, see "How you can help" below.

July Summary

Facebook (Jackson Community Recycling)

July 12 – Highlight from community partner, Habitat ReStore Repair Café (357 reached)

July 14 – New Zero Waste Tip of the Month blog – Zero Waste in the Backcountry (277 reached)

July 19 – Two JHNG news article announcements (145 reached)

(July total reach = 779; June total reach = 1304)

Instagram (tetoncountyiswr)

Followers 146 (up from 140 in June) Following 219 (up from 183 in June)

July 3 – Reminder to flatten cardboard boxes (13 likes)

July 11 – Video from community partner, Habitat Restore Repair Café event (46 views)

July 13 – Highlight from community partner, JH Children's Museum summer school students (9 likes)

July 17 – Reminder about recycling bins under cover at the west entrance when raining (16 likes)

July 18 – Highlight from community partner, JH Children's Museum summer school students (8 likes)

July 19 – People's Market promotion (8 likes)

July 21 – New RRR Business Leader – Quiznos Sub (9 likes)

July 26 – People's Market promotion (10 likes)

Website Updates

[New Zero Waste Tip of the Month blog: Zero Waste in the Backcountry](#)

How you can help!

- Let us know how to find you on social media so that ISWR can follow you too!
- Create a social media post about your own zero waste backcountry adventures.
- Post in support of ISWR's Old Bill's campaign. Our slogan is **Reduce, Reuse, Recycle and Remember us at Old Bill's.**
- Post and tag a photo from the People's Market, every Wednesday, 4-7pm at Snow King.
- **Use the hashtags #howdoyourrr #roadtozerowaste and tag ISWR.**