

# ISWR Digital Map: Aug/Sept 2017

The following digital map provides a summary of ISWR's digital footprint for the past month. Each monthly report lists recent social media posts, identifies current hashtags and offers suggestions for sample posts, so that board members and followers can contribute to our digital voice, see "How you can help" below.

## Aug-Sept Summary

### **Facebook (Jackson Community Recycling)**

*(July total reach = 779; June total reach = 1304)*

September Total Posts = 11

September Total Reach = 1862 (boosted reach **2203**)

September Topics: Community Partner event promos, Old Bill's, recycling outreach, WSWRA Awards, RRR Business Leaders, ISWR Board vacancy, car seat trade-in event

August Total Posts = 12

August Total Reach = 3237 (boosted reach **3727**)

August topics: Community Partner event promos, Old Bill's, recycling outreach

### **Instagram (tetoncountyiswr)**

*Followers **198** (up from 146 in July) Following **314** (up from 219 in July)*

August Total Posts = **12 (104 likes)**

Topics: Community Partner event promos, Old Bill's, recycling outreach

September Total Posts = **8 (101 likes)**

September Topics: Community Partner event promos, Old Bill's, recycling outreach

### **Website Updates**

New News Feed and other updates underway at [www.tetonwyo.org/recycle](http://www.tetonwyo.org/recycle). Updates to [www.howdoyourrr.org](http://www.howdoyourrr.org) coming soon!

### How you can help!

- Create a social media post about Fall Clean Up or pumpkin composting.
- Follow, like and comment on ISWR social media.
- Let us know how to find you on social media so that ISWR can follow you too!
- **Use the hashtags #howdoyourrr #roadtozerowaste and tag ISWR.**