

jackson community RECYCLING news



Fall 2002

Holiday Catalogs Bogging You Down? Stop the Mailings!

Jackson
Community
Recycling
Monday-Friday,
9am-6pm
*With Bins Out All
the Time for Your
Convenience*

Household
Hazardous Waste
Collection Facility
By Appointment!
Call 733-7678

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The holiday season is soon approaching and with it comes consumerism. Mail order companies have you profiled: Rural American, extremely likely to lounge around in the evening flipping through catalogs, making whimsical purchases because there's nothing else to do. Many of us noticed in mid-August that our mailboxes began to overflow with catalogs. Especially excessive is the practice of sending the same catalog (with a different cover) repeatedly until December 15th, at which point statistics show that you're not going to look at another catalog until after the New Year.

So what can you do to stop this inundation and save a few trees at the same time? **GET OFF THE MAILING LISTS!** Yes! There is a way to stop getting so many catalogs; you can clear your name from unwanted mailing lists.

How do these companies get your name in the first place? Ironically enough, most companies don't even have your name on their mailing list, unless you have purchased something or personally requested a catalog from them. Generally, they rent your name from a direct mail company that sends the catalogs out en masse. (You will discover this if you call a catalog company and ask to be removed from their list. You are not on it and they have no way to contact the company that sent you their catalog!) It is the direct mail company that is selling your name (for a mere 8 cents) and contributing to the over 5 MILLION tons of trash that represents unsolicited direct mail per year.

Following are instructions as to how to stop unsolicited direct mail. It is important to know however that this method will prevent you from receiving catalogs from all companies you have not made personal contact with. So, if internet shopping isn't enough for you, and you want to receive a catalog or two, be sure to know the magic words whenever you submit your name or address to anyone: **"Please do not rent, sell, or trade my name or address."** The sales rep will flag your name in their computer and you will be free from getting back into the direct marketing pool for 5 years.

IMPORTANT: In our rural area, most of us have to give out both our billing (P.O. Box) and physical address when we order anything. As a result catalogs will automatically be shipped to the physical address as well, be sure to remind the sales rep not to add the physical address to their mailing list. Unfortunately, because this mail is undeliverable in Teton County, there is no way to find out how many catalogs in your name the post office is throwing away. When purging your name from the direct marketers, don't forget to inform them of your physical address as well.

(Continued on page 4)

*JCR plans to hold a computer/
electronics collection event
ANNUALLY to coincide with
Spring Clean Up Week.
The next collection event will take
place May 5-9 and May 12-16, 2003.
For more information, see page 3.*

THANK YOU!



Thanks to you, JCR had it's best year yet! Over \$44,000.00 before the match.

Thanks also to OBFR VI Co-Challengers: Mr. & Mrs. Old Bill, James E. & Mary M. Barnes Foundation, Cissy Patterson Foundation/Joe Albright & Marcia Kunstel, Dragicevich Foundation, Newton Foundation/Bill & Gloria Newton, Frances & Allan Tessler, Lynne & Jack Fritz, Dragon & Don Sherman, Ann & Howell Breedlove, Lisa & David Carlin, Mary Anne & Dick Cree, Marieluse Hessel & Ed Artzt/Dasein Foundation, Jan & Larry Finch, Foster & Lynn Friess, Steve Hancock, Dick Heise & Gina Granger, Jackson Hole Realty, Johnston Family Foundation/Dick & Jayne Johnston, The Robert S. & Grace B. Kerr Foundation, The Lightner Sams Foundation/Robin & Sam Lightner, Marge & Gil Ordway, Real Estate of Jackson Hole/Bob Graham & Karen Terra, Tina & Karl Weber/Gros Ventre River Ranch, Robin & Bill Weiss, and The Wolfensohn Family Foundation.

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Kathy & Lee Gardner
Martha & John Gilmore
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Grand Teton Lodge Company

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Julie Ann Giacobassi & Zach Hall
Libby & Taylor Hall
Helen Halpin
Carol & John Harkness
Karen Jerger & Chuck Harris
Melissa Harrison
Harvest Bakery, Café and Natural Foods
Ann Harvey
Hatchet Resort
Kathe & Ed Henry
Link Hibbard
Katy Hollbacher
Eric Huber
Mercedes & John Huff
Hungry Jack's General Store
Heidi & Jack Huseby
Jackson Temp Services, Inc.
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Jean & Pete Jorgensen
Jeanine & Pete Karns
Barbara Kenyon
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Margot Snowdon
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Spring Creek Animal Hospital, P.C.
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Kay Lea & Ronald Weber
Robert Wemple
Wiancko Family DA Fund
Susan Williams
Mary & Kenneth Wilson
Chris & Kurt Wimberg
Caroline Herter & Ben Winship
The Wood Family
Susan & David Work
Cindy Schreiber & Peter Wuerslin
A.A. Zvegintzov

And many anonymous donors.

Computers and other electronics contain harmful metals and chemicals, including mercury and lead. In many states computers/electronics are considered hazardous waste. JCR recommends the following 2 organizations for responsible recycling and disposal.

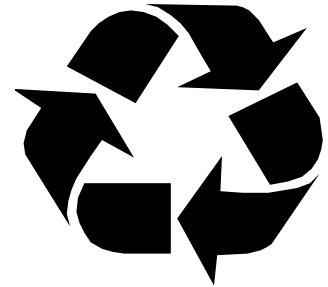
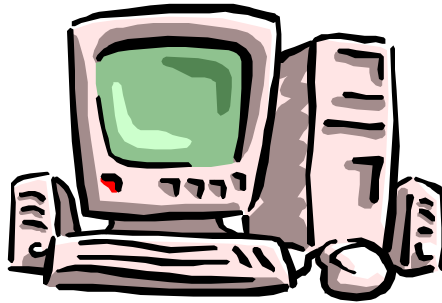
Guaranteed Recycling Xperts

JCR's first choice for responsible computer/electronic recycling, based in Denver, Co. Check out their website, www.guaranteedrecyclingxperts.com for disposal fees and shipping information.

IBM PC Recycling

Consumers and small businesses can recycle ANY manufacturer's PCs, including system units, monitors, printers and optional attachments for \$29.99 which includes shipping. IBM PC Recycling Service will either recycle the equipment, through Envirocycle, or refurbish the system and arrange for its donation to Gifts in Kind International (GIKI). Customers may purchase the PC Recycling Service by calling 1-877-999-7115, press #4 (sales), reference # 06P7513. For \$29.99 they will send you a shipping label and instructions. For more information: www.ibm.com/ibm/environment/products/pcservice.shtml

COMPUTER/ELECTRONICS RECYCLING



Over 12,000 pounds and 500 units were collected for recycling and reuse.

JCR's First Computer/Electronic Recycling Event Was a Remarkable Success!

Jackson Community Recycling held its first computer/electronic recycling event the first two weeks in June this year. Many valley residents and businesses took advantage of this opportunity to responsibly dispose of old computers, televisions, fax machines, copiers, and other electronic items.

For years, JCR has received phone calls from valley residents interested in recycling or properly disposing of their unwanted computers, monitors and electronics. Before June, the only local option for disposal was landfilling. Computers and many electronics contain hazardous metals, including lead and mercury, which contaminate our environment. In the state of Wyoming it is still legal to landfill computers and other electronic materials. In many other states, however, this waste stream has been prohibited as hazardous waste. In fact, the state of Colorado has addressed regulation of electronics hazardous waste with state and federal fines up to \$35,000 per day for illegal disposal of such material.

JCR had been interested in providing an environmentally responsible alternative to landfilling computers and electronics for some time, but finding a reliable recycling/

disposal facility with a clean reputation was Recycling Xperts based in Denver Colorado. This facility has been in operation for over three years and takes pride in dismantling products on the premises, not in Asia or other third world countries.

Unfortunately, disposal and recycling of computer/electronics is costly. It's anticipated that, in the future, disposal/recycling fees will be tacked on to the price of new computers. In the meantime however, responsible persons interested in proper disposal must pay the price. JCR paid over \$ 6500.00 in disposal/recycling fees for the 12,000 pounds of material that was collected in June. Many who brought in computers and electronics to be recycled made donations for the disposal of their units. In addition, Teton County Information Systems, St. John's Medical Center, and Grand Teton Lodge Company contributed as sponsors.

JCR plans to hold an annual collection event during Spring Clean Up Week. The next collection event will take place May 5-9 and May 12-16, 2003. In the meantime, individuals and businesses may send computer/electronics directly to Guaranteed Recycling Xperts or IBM PC Recycling Services (see box to right).

Recycle Laser Printer, Copier and Toner Cartridges

The following companies will purchase empty, used cartridges or refill them for a reduced rate. Check out their websites for full details:

American Toner
www.american-toner.com
 888-900-1228

CBD Toner Recharge
www.recharge.net
 888-271-9672

Advantage Laser Products
www.advlaser.com
 800-722-2804

Rechargeable Nickel-Cadmium, Ni-Cad, Batteries MUST be recycled. Bring them to the HHWCF, Knobes Radio Shack, or Jackson Wireless. Free of Charge. Regular household batteries, A-D do not contain enough contaminants to be regarded as hazardous waste. They should be thrown away with trash.

Glass Crisis OVER!

Don't throw out your glass bottles and jars! Recycle them. Jackson Community Recycling is happy to report that, despite earlier concerns, glass recycling will continue in Teton County.

This past summer, JCR was confronted with its biggest challenge yet. We received a letter from Rocky Mountain Bottle Company notifying a change in their receiving policy for recycled glass. After September 1, 2002, RMBC could no longer accept crushed glass delivered to them in the fashion that JCR had been sending it for over 7 years.

JCR had been shipping glass in Gaylord, industrial strength 1.5 yard corrugated cardboard, boxes. This method had been very effective, in that the boxes could be loaded onto any type of truck that was "dead-headed" to Jackson. As one of a very few exporters in the area, JCR took advantage of low shipping rates for recycling glass.

Now that shipping in boxes is no longer an option, JCR has reassessed the glass recycling program as a whole. Recycling glass locally is the best option both economically and environmentally. Crushed glass can be mixed with aggregate for roadbed, pavement and cement. In fact, JCR's glass was incorporated into the mix for the Kmart parking lot when that project was done in the early 1990's.

On October 28th, JCR and Teton County Engineering confirmed a local solution for glass recycling. HK Construction, based in Thayne and Idaho Falls, has committed to taking JCR's glass for its aggregate mix. In addition, Teton County Engineering has rewritten construction regulations requiring that crushed glass from JCR be used in all county paving projects. (This regulation was approved by T.C. Commissioners on 10/28/02.) The new County regulations will require up to 3% glass in asphalt pavement or up to 15% in

(Continued on page 5)

Yet another new project for JCR!

Jackson Hole businesses that are required to destroy sensitive documents now have another option when it comes to maintaining confidentiality and recycling. Jackson Community Recycling has purchased a \$30,000.00 industrial paper shredder to provide local businesses with shredding and recycling services.

This document shredder allows very large quantities (2,000 pounds per hour) of material to be shredded quickly and affordably, locally. Prior to JCR's acquisition, the only options for document destruction in Teton County were: in-house shredders that need constant maintenance, require excess space, time and often a designated employee or hiring an out-of-town company that charges a \$300.00 fuel surcharge plus 15 cents per pound.

JCR is so excited about this project because often in-house paper shredders generate material that precludes recycling due to cross-cutting of fibers. The viability of paper recycling depends on fiber length and integrity. JCR's new shredder destroys paper directly onto the baler conveyor.

All material processed is recycled, therefore all material shredded must fit within the specifications of JCR's "office pack" category.

Jackson Community Recycling is offering certified, document destruction locally because it's a win/win situation. Legal, financial and medical offices will greatly benefit from this service by avoiding the hassle of shredding in-house and Jackson Community Recycling will recycle more paper. Additionally, having JCR do the work is a better financial and environmental choice than purchasing an individual office shredder.

Certified document destruction will be offered at 15 cents per pound to any office or individual. For more information, please contact JCR at 733-7678.

Jackson State Bank and Trust, Grand Teton Lodge Company, St. John's Hospital, Spence Moriarty and Schuster, Teton County Clerk's office and Jackson Hole Title and Escrow demonstrated their commitment to the community, environment and customer privacy by contributing to the purchase of this new shredder.

DIRECT MAIL (Continued from page 1)

Following are instructions as to how to stop getting direct mail. There are also a number of great websites that provide information and/or services to help you stop junk mail. www.goodadvicepress.com, www.private-citizen.com, www.junkbusters.com/junkmail.html, www.cpsr.org/cpsr/privacy/junkmail.html. Also recommended is The Center for a New American Dream website, www.newdream.org, which promotes a program entitled "Declare your Independence from Junk Mail." It has fantastic suggestions for things you can do for the environment.

To clear your name from unwanted mailing lists contact:

**Direct Marketing Association
Mail Preference Service
P.O. Box 9008
Farmingdale, NY 11735**

Simply send them a postcard (see example) with your name and mailing address requesting that your information be placed in the "delete file" of their preference service. (It's easiest to affix an example of your address from an unwanted catalog. Remember to do this with all spellings/misspellings of your name.) Or you can access them more quickly on the internet: www.the-dma.org/consumers/offmailinglist.html

Affix mailing label here
(multiple labels are okay)

Kindly put my name in the "delete file" of your mail preference service. I want to reduce the amount of paper and resources being spent to generate unwanted mail.

Signed: _____ Date: _____



Post Office Recycling Program Progresses

Over 8 Tons Collected in Jackson in the First Month Alone!

JCR began a full year of magazine and catalog recycling services at the two Jackson Post Offices on September 15, 2002. Two very generous private donors who made contributions through Old Bill's Fun Run made this collection service possible. Annual Cost for collection at both Jackson post offices is \$24,000.00 per year.

JCR has been working on establishing long term recycling at both the Maple Way and Pearl Street post offices for some time. In 2001, private donors gave enough to pay for collection from November 15 through January 15. The current hope is that a yearlong trial period will prove to the community and the postal service that the annual expense for services is a necessity.

JCR subcontracts Jackson Curbside to collect the magazines and catalogs from both the Maple Way and Pearl Street post offices.

The high rate for collection is due to the tremendous volume that must be collected every single day, including holidays. The program includes magazines and catalogs collected in designated bins in the post office lobbies as well as all "undeliverable" magazines and catalogs collected from the back of the house at the Main Maple Way Office.

The program has been in operation for one month and already over 8 tons (more than 16,000 pounds) have been collected. It is anticipated that over the course of a year magazines and catalogs collected in Jackson will account for over 150 tons material recycled rather than landfilled.

The Wilson Post Office recycling program has shown that individuals care enough for recycling at the post office to make it happen financially. After a private donation paid for one year of service (from

June 15, 2001-2002), individual box holders gave \$7425.00 in contributions to pay to extend the service until September 15, 2003.

Last year's collection at the Wilson P.O. accrued 45.5 tons of magazines and catalogs. In fact, JCR's annual tonnages showed that magazine and catalog recycling increased by almost 75 tons over the course of last year.

With all three of the county's largest post offices recycling magazines and catalogs, JCR is looking forward to next year's statistics. Efforts are in the works to try to implement a recycling donation program through the postal service directly. We are also hoping that tonnages prove to elected officials that this program is worth supporting.

Donations for this project are always appreciated.

Wilson Post Office Recycling Program Donors:

Jean C. Adams
Amadon Excavation
Betty & Earl Baril
Petie Bennett
Joe & Gainor Bennett
Jan & Bob Benz
Walt & Rebecca Berling
Michelle Bevier
Betsy Carlin
William & Carol Colglazier
Todd & Lori Crabtree
Susan Crosser
Bill & Brenda Davidson
Becky Eidemiller
David & Sherry Engelman
Fish Creek Rentals
Kathy & Lee Gardner
Carl & Becky Goldfischer
Guided Connections, Inc.

Zach Hall & Julie Ann Giacobassi
Putzi Harrington
Liz Hirschland
Karen & Richard Hobbins
Carole & Norman Hofley
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Mary Lou Hughes
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Diana Joy
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John Resor
Alex Romaine
Roberta Rossetter
Robert & Sharon Rudd
Danielle Shapiro
Horton & Van Spitzer
Dodie & Stearnie Stearns
Amy & Stephen Unfried
Richard Vaughan
Doug Vogel & Evie Lewis
Pete Wales & Jean Anderson
Jonathan Wiedie
Libby & Peter Wood
A.A. Zvegintzov
Zwerin
And a number of Old Bill's VI Donors.

GLASS (Continued from page 4)
crushed aggregate.

Currently, HK Construction does about 50% of the road and paving construction projects in Teton County. They will take JCR's glass as projects arise. The glass will be stockpiled at the Teton County Trash Transfer Station and transported as needed by empty HK belly dump trucks heading south after delivering aggregate to Jackson. As added benefit, HK has agreed to crush the glass on site at the HK Thayne, relieving JCR of this process.

JCR generates approximately 1000 tons of glass per year. 2/3rds of this material will go to HK for construction projects. JCR will continue to send brown glass to RMBC via belly dump trucks. Brown glass generates higher revenue than clear or green glass, therefore making shipping viable.

Questions about Recycling Check out our website! www.tetonwyo.org/recycling

Please send to:
JCR, P.O. Box 9088, Jackson, WY 83002

- _____ \$ 35-99 Friend
- _____ \$ 100-499 Sponsor
- _____ \$ 500-1999 Associate
- _____ \$ 2000-4999 Sustaining
- _____ \$ 5000—up Honorary

Name: _____
Address: _____

Become a member!

Your dollars will fund new programs, on-going education, research and development for recycling, source reduction, household hazardous waste disposal, and composting. Through the years, donations such as yours have been the basis for our growth and success.

**Help Jackson Community Recycling
continue to provide responsible waste
management for Teton County.**

Jackson Community Recycling is a public, non-profit. Donations are tax-deductible. Tax I.D. # 83-0295090.

Available at Foodtown, Harvest, Holistic Habitat, Hungry Jack's, and the West Side Store or purchase directly from JCR. Visa and Mastercard accepted. Call 733-7678.

Jackson Community Recycling
733-7678



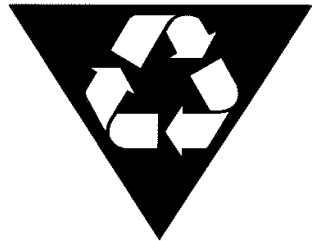
Jackson Hole Recycles

JUST \$15.00!

Support Recycling and practice source reduction. These totes are the best! Bomber nylon with reinforced webbing straps. Easy to use and clean. No shrinking. Made locally, in Pinedale, Wyoming. Same size as a brown paper grocery bag.

PURCHASE A TOTE BAG!

**JACKSON
COMMUNITY
RECYCLING**



Post Office Box 9088
3270 S. Adams Canyon
Jackson, Wyoming 83002
telephone 307-733-7678
facsimile 307-733-7616

Hours of Operation
Monday through Friday
9:00am-6:00pm

With bins out all the time for
your convenience

Household Hazardous
Waste Collection Facility
BY APPOINTMENT ONLY
733-7678

PRSR STD
U.S. Postage
PAID
Jackson, WY
Permit #112

Fall 2002 Newsletter