

**Bag 2 Differ** is a community grassroots initiative in partnership with Jackson Hole's Reduce, Reuse, Recycle Campaign. Our mission is to raise awareness about the hazards of plastic shopping bags through education, outreach and incentives, and we are planning on **distributing reusable canvas bags** within the community. The first recipients of the 'bag 2 differ' bag will be Teton County students and teachers in the winter of 2009.

**Facts:**

- ◆ According to the EPA, **380 billion plastic bags, sacks and wraps are consumed in the U.S. annually.** According to The Wall Street Journal, **100 billion of those are shopping bags.**
- ◆ An estimated **12 million barrels of oil** is required to make this many plastic bags, and only about 1% are recycled.
- ◆ **Hundreds of thousands of sea turtles, whales, dolphins and other marine mammals and birds die every year from eating or being entangled in discarded plastic bags.**
- ◆ **Plastic bags don't biodegrade,** they photodegrade — **breaking down into smaller and smaller toxic bits in the process.** This process **can take 1000 years,** with plastic pieces contaminating soil and waterways, entering the food web through the earth or when animals accidentally ingest them.
- ◆ An estimated **8 billion pounds of plastic bags, wraps and sacks enter the waste stream every year in the US alone,** putting an unnecessary burden on our landfill space and causing air pollution if incinerated.

Please consider sponsoring a Teton County classroom, grade or school in the purchase of reusable bags. There are roughly **3,000 students** and teachers in Teton County, so at **\$5 per bag,** our fundraising goal is **\$15,000.**



*Thank you!*

# Bag 2 Differ

**I would like to help underwrite the purchase of Bag To Differ reusable shopping bags for Teton County School District students and teachers!**

Name or Business

\_\_\_\_\_ Mailing address

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Please check one:**

I would like to underwrite reusable bags for a Teton County **classroom**.  
School/grade/teacher:

\_\_\_\_\_ Number of students = \_\_\_\_\_ x \$5/bag = \$\_\_\_\_\_

I would like to underwrite reusable bags for a Teton County **grade level**.  
School/grade:

\_\_\_\_\_ Number of students = \_\_\_\_\_ x \$5/bag = \$\_\_\_\_\_

I would like to underwrite reusable bags for a Teton County **school**.  
School:

\_\_\_\_\_ Number of students = \_\_\_\_\_ x \$5/bag = \$\_\_\_\_\_.

I would like to make a **general contribution** of \$\_\_\_\_\_.

If someone else has already underwritten the classroom/grade/school you have indicated above, may we put your contribution into a general pool to underwrite bags for other Teton County students and teachers? Yes / No

Would you like to be acknowledged publicly for your gift? Yes / No

Please make your check **payable to Jackson Community Recycling** and mail it to PO Box 9088, Jackson, Wyoming 83002. Please indicate **“Bag 2 Differ” in the memo line**. We would appreciate your donations prior to December 31<sup>st</sup>, 2008 so that our initiative can get under way, and note that all donations to Jackson Community Recycling are **tax deductible**.

**Questions?** Contact Bag 2 Differ committee members Annie Jack ([ajack@bresnan.net](mailto:ajack@bresnan.net), 307-733-9225) or Lisel Spence ([lisel@lisel.net](mailto:lisel@lisel.net), 307-413-3006).



*Many thanks for your support!*