

2016/17 JHTTB Ancillary Video Production Overview

Around Town Snowscapes

Concept

New Thought would film snowscapes (fresh snow falling) at various places around town. These locations are: Town Square Arches, Snow King (looking back at town), Grand Teton National Park Entrance, Teton Pass Welcome Sign, Airport Planes Landing. The shoot would return at least 2 color graded and cut-ready shots per location in various formats.

Production Needs / Out Of Pocket Expenses

- 24 hours turn-around time

Total Production Costs

Total to produce the above: \$2,655

Airport To Jackson Hole Mountain Resort Time-lapse

Concept

New Thought would produce a multi-camera time-lapse video depicting a family leaving Jackson Hole Airport, traveling to Jackson Hole Mountain Resort, Arriving and putting on their ski gear. Combining Time-lapse and real-time video footage, this short video would aim to show how quickly a family can arrive in Jackson Hole and be on the mountain. Deliverable would include a final cut as well as color graded singular camera clips for use in future media.

Production Needs / Out Of Pocket Costs

- 72 hours turn-around time
- Full-Day Cab Rental: \$225
- Talent Reimbursement: 4 Family Members \$400

Total Production Costs

Total to produce the above: \$4,580

TOTAL 2016 ancillary video production costs: \$7,235